

# **FUNDAMENTALS OF BEING A GOOD ENTREPRENEUR**

**(LEARNER'S PERSPECTIVE STUDY)**

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# P R E F A C E

This book was motivated by the desire we and others have had to further the evolution of the core course in fundamentals of being a good entrepreneur. This book developed from notes from online citation. The goal is to give beginning learner's perspective study majors a solid foundation for further study in Entrepreneurship. However, fundamentals of good entrepreneur are becoming increasingly important in a much wider range of management disciplines. Therefore, a goal is to give those students who will not take advanced courses in concepts of "Fundamentals of being a Good Entrepreneur Study" by the module tools that the field provides. Finally, a more pervasive goal is to expose all students not only to practical concepts but also to the intellectually rich foundations of the field.

We have tried to integrate effectively the Good Entrepreneur foundations with the Women Entrepreneurship propagation, Schemes, in Entrepreneurship. We thus hope to provide a better feel for the soul of Entrepreneurship than might be found in a theoretical course subspecialty. We believe that, as time goes on, all Students and research scholars will take a foundational course similar to the one offered at stanford upon which this book is based. Such a study in Fundamentals of being a Good Entrepreneur (Learner's Perspective Study) should become as standard

*Mrs. T. Ponsindhu*  
*Dr. (Mrs.) S. Nirmala*

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*Mrs. T. Ponsindhu*

***This Book is dedicated to***

***Elakkiya Sudar.J.P. Pozhil Oviya Priya,***

***U.P. Pozhil Yagavi Priya,***

***U.P. Pozhil Yazhini Priya,***

***M.I. Pozhil Yazhisai Priya.***



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